

Hospitality Interiors

HOTEL, RESTAURANT, BAR & CLUB INTERIORS

FEATURES

Surfacing | Lighting | Pub and bar design

PROJECTS

Cribbar | Rocksalt | Kerbisher & Malt
Peninsula Hong Kong | Hotel Alfonso XIII
CUT | Magdalen Chapter House

INTERVIEW

Spencer Swinden Design

Issue 43 | Sep-Oct 2012



Café Lolita by Trije Arhitekti

Chelsom goes to a third dimension

As the demand for virtual reality in drawings increases – especially in the cruise ship sector – Chelsom continues to invest in interactive three-dimensional design technology. This further strengthens the company’s position as a market leader in the field of hospitality lighting design and bespoke manufacture.

To offer clients a fully-integrated design service, a dedicated and skilled technical project team is housed at the Chelsom head office. Through the use of e-drawings, which are sent electronically to clients worldwide, all parties working on a project have the chance to view designs on screen and make comments and amendments on the actual drawing – which is automatically updated, revised and renumbered.

The visual language of the three-dimensional drawings is understood worldwide, giving less chance for misinterpretation and error. Detailed views can be shown of any area of the fitting and the model can be rotated around 360° in any direction. The use of three-dimensional technology takes the guesswork out of viewing complicated design proposals, as the client can see the proposed product in much finer detail. Errors and design modification requirements are caught early rather than after samples have been made.

The benefits of three-dimensional modelling are numerous. The images are more realistic, with the addition of colour, texture and lighting effects; the virtual product can be displayed against a specific background, an in-situ backdrop, or dropped

into a three-dimensional model of a building; and manufacturing timescales can be reduced, as conventional sampling is no longer required.

Bob Neville, operations director at Chelsom, comments: “Chelsom is a major supplier to the worldwide cruise industry. Some of the feature luminaires we are quoting for are spectacular in terms of design and enormous in scale, so this technology really puts us ahead of the game.”

Building on 65 years of experience of lighting the world’s premium hotels, Chelsom is now a leading supplier to the international cruise marketplace – with an enviable list of clients including P&O Cruises, NCL, Royal Caribbean, Cunard, Fred Olsen Cruise Lines, Carnival UK, SAGA, AIDA Cruises, Windstar and Disney Cruise Lines.

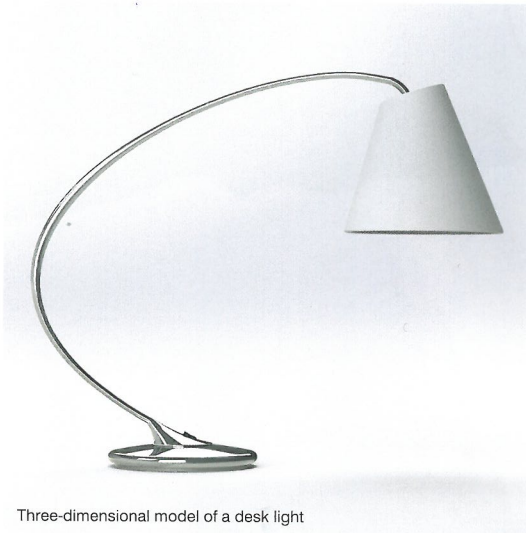
Blending its expertise in hotel lighting with a thorough understanding of the specific requirements of the marine industry, Chelsom is the first port of call for many interior designers and ship specifiers.

Chelsom now works with leading interior designers worldwide, taking ideas from concept to completion, and has in-house manufacturing facilities to produce one-off centrepiece fittings or large production runs. Chelsom is known for reliability in project managing phased deliveries on large schemes, and can utilise its large storage areas at the company’s head office in Lancashire.

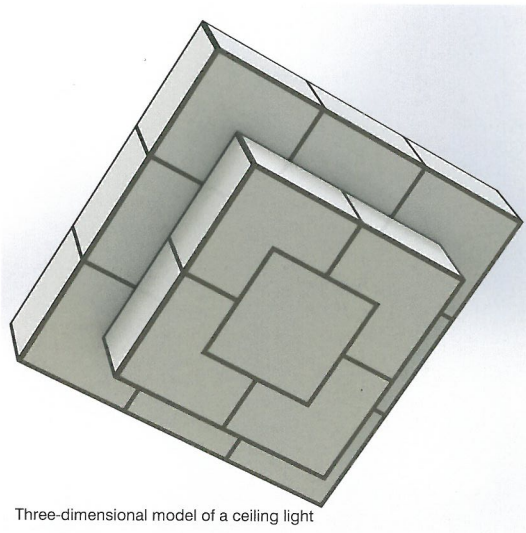
W chelsom.co.uk



Three-dimensional model of a floor lamp



Three-dimensional model of a desk light



Three-dimensional model of a ceiling light



Bespoke product for Wind Surf, Windstar Cruises. Designers: Trimline Interiors and McVitty Interior Consultants

Images © McVitty Interior Consultants

