

sleepers

HOTEL DESIGN, DEVELOPMENT & ARCHITECTURE

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THE WYTHE
ON THE WATERFRONT
IN WILLIAMSBURG

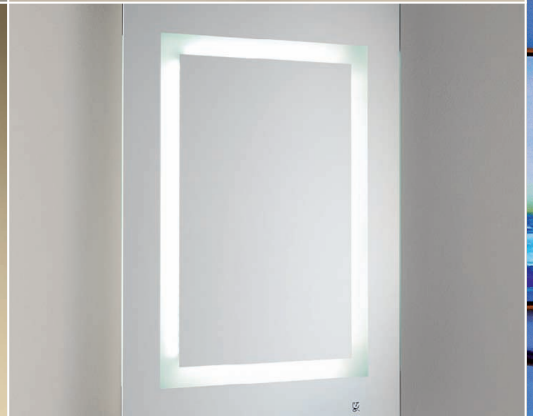
MARIA CRISTINA
THE GRANDE DAME OF
SAN SEBASTIAN RETURNS

ETT HEM
STOCKHOLM STYLE
FROM ILSE CRAWFORD

FOUR SEASONS HOTEL – GUANGZHOU • MARTI – ISTANBUL • JEAN-PHILIPPE NUEL • NOMAD – NYC

— CHELSOM —

A PASSION FOR LIGHTING SINCE 1947



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Project: Wind Star Designer: McVitty Interior Consultants Contractor: Trimline Interiors

CHELSON LTD AT 65!



65 years in business is a major achievement for any company. For Chelsom, those 65 years have seen the company evolve from retail roots into one of the World's leading suppliers of decorative contract lighting with major success stories across international hotel, cruise and leisure sectors.

The Chelsom expansion continues.....

A recent move into the USA marketplace has resulted in a robust network of 25 sales people covering all States. Chelsom has concentrated hard on the North American market to recruit and train this team of experienced professionals who are all firmly established in the hotel and leisure market sectors. With UL approval on all decorative lighting products and competitive pricing through Far Eastern manufacturing, Chelsom's presence in USA is certainly being felt.

In other areas, Chelsom is still considered as one of the major suppliers of decorative lighting to the international Cruise and Marine Sector. Recent months have seen Chelsom lighting designs installed in cabins and public areas on vessels for Windstar Cruises, Royal Caribbean and Celebrity Cruises, Carnival and Disney Cruises to name but a few.

Chelsom has been designing and manufacturing high quality contract lighting for the hospitality and leisure industry since 1947 so the move into cruise and passenger shipping was plain sailing. Chelsom have developed a great understanding of the specific requirements for lighting on marine projects and they work closely with leading interior designers to take ideas from initial concept to manufacture and completion. Chelsom has in-house manufacturing facilities to produce one-off centrepiece fittings on huge scales as well as capabilities to produce large production runs for cabins. The company understands the demands of the maritime industry and is skilled at adapting standard products to suit the seafaring environment.

Bespoke design and manufacturing has always been a great strength of Chelsom. In response to the increasing demand for virtual reality in drawings, especially in the cruise ship sector, Chelsom has continued to

invest heavily in interactive 3D design technology, further strengthening its position as a market leader.

To offer clients a fully integrated design service, a dedicated skilled technical projects team has been created at the Chelsom head office. Through the use of a state of the art 3D drawing package, the Chelsom team is able to offer the most professional level of service and is able to work with designers and architects to help them realise their design concepts and turn them into virtual reality.

The benefits of 3D modelling are vast; the images are more realistic, with the addition of colour, texture and lighting effects; the virtual product can be displayed against a specific background, an in-situ backdrop, or dropped into a 3D model of a building; manufacturing timescales can be drastically reduced as conventional sampling is no longer required and the room for error in product development is vastly reduced.

In a major move forward, Chelsom has now put its entire standard product range on its website www.chelsom.co.uk giving designers and clients immediate access to all product information. High resolution images can be downloaded instantly to include on project specifications and images and specification details can be easily forwarded to colleagues and other parties.

Said Director Will Chelsom "To meet the needs of the global interior design community we redesigned the website making the whole Chelsom range accessible on-line for the first time ever. The response has been overwhelming and we have seen a steep rise in hotel and cruise lighting specifications from clients all over the world. Long may it continue!"