



— CHELSOM —

EST. 1947

*Sustainability* Policy

January 2023

“I feel an immense amount of responsibility when it comes to the issue of sustainability and when I consider the environmental impact of our company. It is deeply important to me that we act now to ensure that we reduce that impact and that we operate responsibly. I have taken time to study the ways in which companies like ours can improve their operations and I am delighted to say that we are on our journey towards becoming a Net-Zero business. Caring for the environment is embedded within Chelsom’s values and it is at the core of our overall strategy . The following pages will hopefully demonstrate where we are up to on our sustainability journey.

All colleagues in our business share the responsibility in making Chelsom more sustainable in a number of different ways and I am very proud of the positive changes we have already made.”

A stylized, handwritten signature in white ink that reads "Will Chelsom". The signature is enclosed within a thin, white, horizontal oval shape.

Will Chelsom  
Managing Director



*Why* do we exist?

“We harness decades of family-business core values, alongside a deep passion for lighting design and creativity in order to offer our customers the best decorative lighting solutions for interiors projects around the world. We care about our customers, our colleagues and the projects that we are involved with, and we seek to continuously evolve and improve all aspects of our operations, products and services. As much as we are a business with huge history, we are committed to shaping a sustainable business for the future, and we constantly strive to be our customer’s first choice for lighting, whatever their ambitions may be.”

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*Mission* statement.

## *Reliable*



We take pride in our 75-year-old family business... it's why people trust us.

## *Progressive*



We are forward thinking, innovative and embrace change in everything we do.

## *Caring*



We are compassionate and empathetic in supporting the needs of our customers and colleagues.

## *Creative*



Everything we do starts with design... It's in our DNA.

## *Flexible*



We are immensely agile, delivering the best possible results to satisfy every customer ambition.

## *Sustainable*



We care about the environment and constantly strive to reduce our impact on it.

## *Passionate*



We are committed to shaping a business for the future.

Our core *values.*

A close-up photograph of several vibrant green leaves, likely from a plant like a peace lily, covered in numerous clear water droplets. The leaves are layered, with one in the foreground and others behind it, creating a sense of depth. The lighting is soft, highlighting the texture of the leaf veins and the glistening surface of the water.

*Caring* for the  
*environment*

at Chelsom.

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At Chelsom we do not underestimate the impact that our operations have on the environment. Like many businesses, we use energy, we manufacture, we deliver products and services, we travel, and we create waste. Everything has an impact. However, at the heart of our overall business strategy, we are scrutinizing all areas of our organisation and striving to be more sustainable in everything we do. We are a family business with an illustrious history but we are always focused on the future where we look to evolve in a way that is kind to the environment and with limited impact on the planet.

As a responsible British business, we are already on our journey towards Carbon Net Zero and we have it embedded within our culture that we must champion sustainability at all levels.

By the very nature of what we do at Chelsom, we understand that there is much we can improve upon, but there is a deep-rooted passion to make a difference in this challenging field.

We all have an obligation to help tackle the negative impact we are seeing on our planet and this document serves as a platform to explain our journey so far and our long-term goals.

We are not perfect, but we continuously look to improve and, step-by-step, we are on our way towards being a cleaner and more sustainable company.

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PlanetMark

Working with *Planet Mark*  
on our quest to Net Zero.



We are furthering our sustainability commitment by becoming Planet Mark certified through measuring and reducing our carbon footprint.

Planet Mark is an internationally recognised sustainability certification for every type of organisation. A Planet Mark certification recognises continuous improvement, encourages action and builds an empowered community of like-minded individuals who make a world of difference.

In this crucial Decade of Action, we want to ensure that Chelsom are a force for good: positively transforming society and the planet by measuring our own impact on the environment.

Over the coming years, we will be working towards reducing our carbon emissions, and we want to share this journey with our community to encourage others to join us.

Planet Mark will help to embed sustainability within Chelsom's business culture so that we can make continual progress with buy-in from all of our colleagues and partners. By constantly educating our staff as to how we can all make a difference, we are able to edge ourselves closer to our sustainability goals.



**PlanetMark**



eden project




Through Planet Mark we are protecting an area of endangered rainforest thanks to Cool Earth; a charity working alongside rainforest communities to halt deforestation. Our pledge through Cool Earth goes directly towards supporting the Asháninka community in Central Peru.

Through our commitment to Planet Mark we are also helping the Eden Project, an educational charity building connections with each other and the living world, exploring how we can work together towards a better future.

Our product catalogues are printed on carbon balanced paper. Carbon balancing is delivered by World Land Trust, an international conservation charity whose carbon balanced programme offsets emissions through the purchase and preservation of high conservation value forests.

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Supporting environmental *Initiatives.*



In order to make positive changes, there needs to be a consolidated team effort. Our Environmental Committee meets every month to discuss all aspects of our sustainability drive and objectives. Made up of 14 members of staff from all areas of the business, it is an exciting forum full of passion and determination to make a difference. We don't always have all the answers but by working together we are making marginal improvements all the time.

The Chelsom 'We Mean Green' newsletter goes out frequently to the wider business so that every colleague is aware of our plans for change and so that our environmental strategies are clear and understood.

The Chelsom *Culture.*

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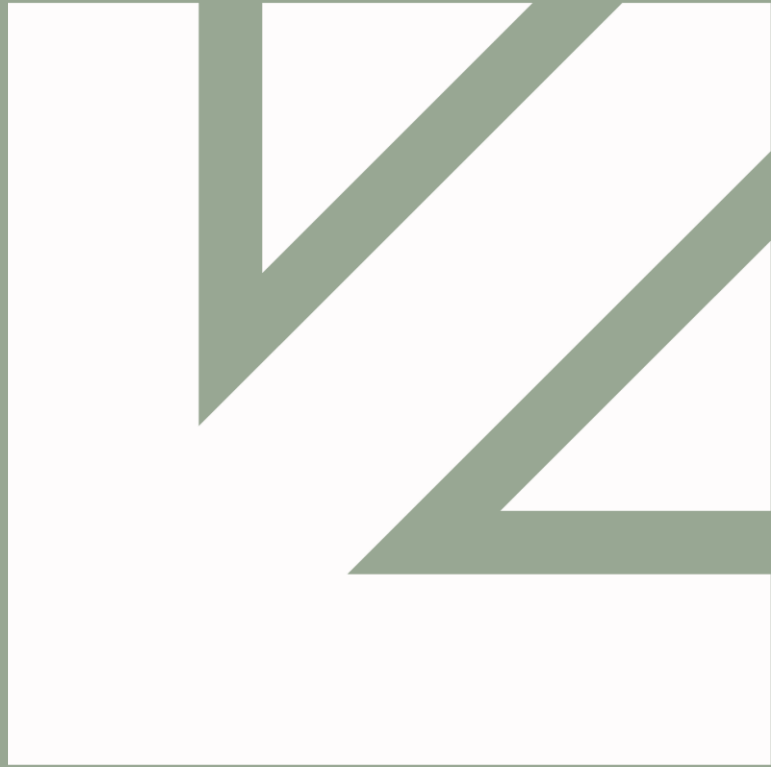
Quality is designed and engineered into every product we produce at Chelsom. Whether sourcing high quality components and raw materials or using the very best in electronics and electrical parts, we ensure that our products are durable and have a long life expectancy. We want to deliver products that last.

Every Chelsom product is designed to accommodate low energy LED technology which ensures that our customers use minimal energy when illuminating their interiors. We are committed to reducing the carbon footprint of our marketplace as well as that of our own business and we have pioneered the transition to energy efficient lighting within the hotel, marine and residential sectors.

All of our raw materials and components are carefully and responsibly sourced and we take great care in monitoring our manufacturing processes to ensure that the environmental impact is limited.

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Product *Design.*



**MADE IN  
BRITAIN**

We are very proud of our home-grown manufacturing capabilities in the UK. Within a 20 mile radius from our headquarters in Blackpool, England, we are manufacturing both standard and custom products for our global projects. We are delighted to be promoting the development and use of local craftsmanship and are able to give our customers a very flexible manufacturing and design service.

By manufacturing products in UK, we lower our impact on the environment by massively reducing the need for long distance transport and we are able to fully control our processes to ensure that any impact is kept to a minimum.

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Responsible  
*manufacturing* and  
*sourcing.*

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We are very proud of our diverse and high-quality supply chain which is based all over the World. Chelsom sources and manufactures in Europe and Asia where we have long standing partnerships with every type of operation, from large-scale factories to small artisan workshops.

Every aspect of our supply chain is closely inspected, monitored and regulated by our own sourcing teams and we regularly audit our suppliers to ensure that they comply with all of our environmental standards and requirements.

We have very high standards and expectations when it comes to selecting our suppliers and we push them to comply with our ongoing sustainability agenda.

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Product *Manufacture.*

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At Chelsom we have invested a huge amount of resource in ensuring that we partner with the very best quality factories in China, all of which are focused on good ethical work practices and have a willingness to protect the environment.

Chelsom's partner factory in China takes the subject of sustainability incredibly seriously, having recently invested over half a million US Dollars in a state of the art solar farm on the roof of the factory building. This ensures that the factory is largely powered by renewable energy, significantly reducing our upstream carbon footprint. High quality water and air purification systems ensure that any waste from manufacturing is processed responsibly and with limited impact on the environment.

The factory owns its own plating plant, situated within a government controlled environmental zone which ensures that this often pollutive process is carried out with minimal environmental impact. We ensure that we regularly audit and check all manufacturing processes and systems within our supply chain, as we strive to push for excellence in all areas.

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Chelsom in *China*.



At Chelsom we are proud to partner with our global logistics provider, Kuehne and Nagel. Through its Net Zero Carbon programme, they actively contribute to the reduction of CO2 in transport and logistics worldwide. With the support of its customers, Kuehne and Nagel has set itself a goal of transporting completely CO2 neutral by 2030.



**KUEHNE+NAGEL**

Green  
*Logistics.*

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Good quality packaging is fundamental to the protection of our products as we deliver to projects around the world. However, we understand the negative impact that certain materials can have on the environment.

At Chelsom we are working hard to eradicate damaging materials from our packaging process. Where possible, future newly manufactured products will incorporate the following packaging features:

- All materials used are 100% recyclable
  - Single use plastics will not be used unless absolutely necessary
  - Plastic packing tape has been replaced with paper packing tape
  - Polystyrene to be replaced with folded or shredded cardboard packing
- Fixings, components and documents to be supplied within card envelope instead of plastic bag
  - Bubble wrap never used unless absolutely necessary

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*Packaging* with purpose.

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At Chelsom we shred all unwanted cardboard and turn it into packaging materials that we can use for future consignments.

We always have a surplus of this shredded cardboard which we are able to sell onto other companies.

All income from the sale of these materials goes to our local charity, Streetlife, an organisation providing emergency shelter and support to vulnerable and homeless people in Blackpool and the surrounding areas.

We love the circular nature of this story as we seek to make better use of our resources whilst helping those most in need.



*Case Study: Cardboard for cash.*

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Chelsom partners with Veolia, a waste management company, committed to providing solutions for ecological transformation designed to build the circular economy and protect the environment.

We have a strategic commitment to foster a digital office aimed at reducing printed materials whilst our factory and warehouses have strict recycling targets with zero packing waste sent to landfill.

In house, we have state of the art machinery that helps to recycle and re-use components and packing materials.

All of our electrical goods are recycled under UK Waste Electrical and Electronic Equipment (WEEE) Regulations which means we take full responsibility for reducing the impact that electrical goods have on the environment. Learn more about WEEE at [www.weee-full-service.com/en](http://www.weee-full-service.com/en). We also partner with EcoSurety ([www.ecosurety.com](http://www.ecosurety.com)) who help us manage our compliance to WEEE and packaging EPR.

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*Waste* management.



# Carbon *Footprint* at Chelsom.

In any business the use of power and fuel can have the most dramatic impact on the environment. We constantly look at all aspects of our operation to ensure that we minimize the use of carbonised fuels and energy.

The Chelsom vehicle fleet is comprised of 15 vehicles, 12 of which are fully electric or PHEV. This has reduced our use of fuel by 19%.

Smart meters are installed throughout our headquarters and our heating and lighting systems are regularly audited and updated to ensure optimum efficiency.

We offer a 'Cycle to Work' scheme to all staff which helps contribute to a reduction in the number of people using their cars to drive to work.

*Restore, Renew,  
Reuse.*



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Chelsom is one of the leading specialists in the restoration and refurbishment of antique, period and vintage lighting. For decades, we have offered this service to customers around the World, helping to bring historical and treasured fittings back to life. Whether re-finishing, re-wiring, updating technology or manufacturing new parts and components, we offer our customers the choice to renew and upcycle existing products.

As much as we are manufacturers and designers of new products, this aspect of our work is hugely important. Our restoration expertise means that projects can re-use existing products and thereby limit any further environmental impact.

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Product *Restoration.*

## Head Office

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*Contact* u.s.